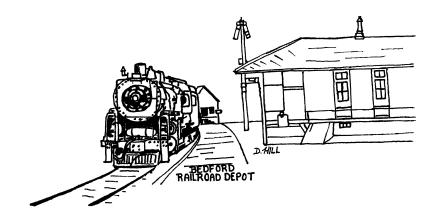
FRIENDS OF BEDFORD DEPOT PARK, INC.



2014 ANNUAL REPORT

Presented at the Annual Meeting Saturday, October 4, 2014

Rail Diesel Car 6211 Bedford Depot Park Bedford, Massachusetts

October 4, 2014

Dear Friends:

Welcome members and guests to the 20th Annual Meeting of Friends of Bedford Depot

Park, Incorporated. This meeting is conducted pursuant to Article Seven of the FBDP Bylaws, as

amended on October 4, 1997, October 2, 2004, and October 2, 2010.

On the next page is a **proposed agenda** for today's meeting. After the officer and committee

reports are given and other official business is conducted, any other business that is properly

presented by members in good standing will be entertained. (See Miscellaneous New Business.)

After the business portion of our meeting, guest speaker Craig Della Penna will give a

multimedia presentation about the history of New England rail-trails; and then a complimentary

lunch will be provided. Please visit the Freight House before leaving. Members will be entitled

to purchase one piece of FBDP merchandise of their choosing at a significant discount.

This is our 20th year. What amazing accomplishments we have made together—and imagine

what more might come. The directors appreciate your attendance today!

Sincerely,

Jim Shea

President

2014 ANNUAL MEETING

AGENDA

| 1. | Call to order of the business portion of the meeting | |
|-----|---|----|
| 2. | Reports: a. President b. Vice President c. Treasurer d. Clerk e. other? | |
| 3. | Miscellaneous new business | |
| 4. | Update on Bedford Depot facade restoration project — Joseph Piantedosi | |
| 5. | Guest speaker, Craig Della Penna | |
| 6. | Adjourn | |
| Pu | blished Reports | |
| Re | port of the President | 5 |
| Cle | erk's Membership Report | 9 |
| Tre | easurer's Financial Report | 10 |
| Re | port of Freight House, Online Store and Mail Order Sales | 14 |

Report of the President

by James A. Shea

Depot Park Project

Since April, work has been underway to restore the facade of Bedford Passenger Station and improve accessibility to the building's first floor. New tall vertical windows and reestablishment of original door openings will make the Depot better resemble its historical appearance. This project is being carried out by the Town of Bedford with approximately \$502,000 of funds from the Community Preservation Program and the Massachusetts Historical Commission. When this project is finished, all of the Depot Park project's original goals will be achieved.

Freight House

FBDP has remained committed to opening the Freight House as a **welcome center** during the bikeway season, which is generally mid-March through mid-November. Last year, we managed to extend weekend openings through December, too. Two paid part-time shopkeepers to supplement the volunteer coverage provided by Jim Shea. Donations received through vice president Bill Deen's annual fundraising drive provide the means to pay for the shopkeepers.

Our nonexclusive license from Bedford to use the Freight House requires that proceeds from food sales be given to the Town to help pay for Depot Park's operating expenses. In January, treasurer Marcia Sternberg conveyed \$4,068.11 to the Depot Park Revolving Fund. This figure represents the proceeds collected during calendar year 2013 from food sales, railroad car donations, and sales of the DPW's rail-trail map.

A wall-mounted monitor inside the Freight House displays a slide show of local railroad photos. We updated the presentation with additional images throughout this year.

Fundraising Drive

Last December, vice president Bill Deen wrote a letter to the membership to request donations to support the organization's activities, particularly our shopkeeper labor expense. Members gave \$2,575.00 and three businesses contributed a total of \$125.00. The directors are most grateful for this support! Another drive is planned for December of this year to raise funds to support operation of the Freight House welcome center in 2015.

Freight House Public Restrooms Donation

In July, a person who wishes to remain anonymous donated money to the organization so that we may pay a custodian to open the Freight House public restrooms on weekdays during November and April. Normally, these are time of the year when the public restrooms are open on weekends only.

Depot Park Revolving Fund

At Bedford's Annual Town Meeting in March, voters approved an article to reauthorize a revolving fund for Depot Park. This account is under the control of the Facilities Department and is intended for Depot Park expenses and future enhancements. The fund's income comes from rent collected from Depot tenants, proceeds from Freight House food sales, and rentals of the Budd Car. The fund's balance as of June 30, 2014, the end of the Town's previous fiscal year was \$56,466.04.

Merchandise Sales

Sales of literature, videos and apparel provide the greatest share of funds that FBDP needs to function. In addition to sales that occur at the Freight House, FBDP receives orders through its online store: **www.BedfordDepot.org/store**. Since January 1 of this year, we have received 149 web orders from people across the country. During calendar year 2013, we received 232 Internet orders that brought the organization \$5,747.78 in gross sales revenue.

Merchandise from the Bedford Historical Society and the Bedford Minuteman Company is sold on a consignment basis at the Freight House. Some of their items are also sold through FBDP's online store. A total of \$1,641.90 of BHS and BMC merchandise was sold at the Freight House during the past 12 months. Our organization retains 15% of each consignment sale to help pay for FBDP's operating and credit card processing expenses.

A summary of sales figures for the past 12 months appears on page 14.

Newsletter

The *Bedford Depot News* newsletter remains a hallmark of our organization. Four additional issues were published during the past year at a cost of approximately \$400 per issue for printing and postage. We thank Marcia and Peter Sternberg for preparing each newsletter for mailing.

Marcia Sternberg and Jeffrey Lucas have indexed nearly all articles that have appeared in back issues of the newsletter. Bill Deen plans to complete and format the index so that it may be displayed on our Web site.

Back issues of the newsletter are available at a modest price by contacting Marcia Sternberg: treasurer@BedfordDepot.org.

Rail Diesel Car 6211

The cosmetically restored ex-Boston & Maine Rail Diesel Car continues to be open for the public to tour when the Freight House is open on weekends, and it remains a popular attraction to Depot Park visitors. We added additional historical exhibits to the car's baggage room.

Baggage Cart Restoration

The Bedford Cultural Council awarded FBDP a \$488.00 grant to restore one of two antique railroad baggage carts that we received from an anonymous donor. Joe Piantedosi took the lead with this project and worked with DPW employees Roy Sorenson, Carl Silvestrone and Paul Quatrale to restore this cart for subsequent display in the plaza outside the Freight House. A ceremony was held in May to acknowledge the excellent job done by all involved. We anticipate submitting another grant application this month to obtain funds to restore the second baggage cart, which would be displayed outside the Passenger Depot Building.

Web Site

FBDP's web site was improved with the addition of multiple photo galleries and a new menu system that works across desktop and mobile devices. Since November 1, 2013, the site recorded 66,773 visitors (unique visitor sessions). This represents an increase of about 2% over the prior 12-month period. The most frequently visited web pages are about local rail-trails, the Freight House, Depot Park, and the Billerica & Bedford Railroad.

Indexing of Historical Records and Photographs

In addition to hundreds of historic images of the local railroad in its archives, the organization has a few thousand slides and negatives that date from about 1992 to 2001. These photos cover construction of the Minuteman Bikeway, oral history subjects, railroad artifacts on the bikeway, restoration of RDC 6211, and the building of Depot Park. Two years ago, Bill Deen started a project to index FBDP's photo library in a searchable computer database. He has made more progress this year.

Oral History Videos

Jim Shea edited additional oral history videos for display on the Web. Subjects include former Lexington Branch conductor Robert Howe, former Arlington resident and transit expert Paul Harling, and John F. Brown, a Bedford native who grew up near Shady Hill Station on the Reformatory Branch.

Board of Directors

The Board of Directors is comprised of the four elected officers plus two directors at-large. Jim Shea is the chairman and Bill Deen is the secretary. The Board of Directors met four times during the past year to conduct long-term planning and to oversee FBDP's financial and legal affairs. The approved minutes of these meetings are posted on FBDP's web site.

Member Jeffrey Lucas occupies an at-large seat on the Board of Directors. One at-large seat is currently vacant. Any member who is interested in serving as a director at-large is encouraged to contact Jim Shea.

Special Committees

Under Article 6 of the Bylaws, the president may appoint members to "special committees" and "task forces" for a term of up to one year for the purpose of carrying out specific tasks. A brief description and the membership of each special committee or task force follows.

Arthur Ellis chairs the **MacLean Model Railroad Committee**. The committee's purpose is to restore, install and maintain an HO-scale model railroad layout of Bedford inside the Freight House. This layout was donated to FBDP in 2002 by the family of the late Donald MacLean. Art was helped this year by Chase Green and Dave Shamlian.

Is anyone interested in representing FBDP with a merchandise table at local railroad hobby shows? If so, we can reactivate this committee. Please contact Jim Shea for more information.

Bill Deen remains interested in publishing a book about the history of the Lexington and Reformatory Branches and the oral histories we have collected. This possible project might cause another special committee to be established.

Ongoing Tasks and Future Goals

- Continue to index our historical documents and photographic, video and audio assets
- ▶ Place an index of all published newsletter articles on FBDP's Web site
- Fundraising drive to support operation of the Freight House in 2015
- ▶ Edit additional oral history videos for display on the Web
- Recruit a treasurer to succeed Marcia Sternberg when she retires
- Appoint a member to an at-large seat on the Board of Directors
- ▶ Publish a book about the the local railroad (B&M Lexington and Reformatory Branches)

Membership Report of the Clerk

by David J. Shamlian

Memberships (as of September 30, 2014)

| Classification | Enrollment |
|-------------------------|------------|
| Individual | 37 |
| Family | 14 |
| Senior/Individual | 29 |
| Senior/Family | 23 |
| Lifetime Individual | 56 |
| Lifetime Family | 34 |
| Total number of members | 264 |

New Activity (October 1, 2013, through September 30, 2014)

| Classification | Enrollment |
|-----------------|------------|
| New Memberships | 3 |
| Renewals | 54 |

Accomplishments:

- Sent out 70+ membership renewal reminders, received 54, waiting on 16
- Placed approximately 10 memberships from prior period on "Membership Hold" status
- Received 3 new memberships
- 4 deceased members
- Updating of all paying memberships to new "Anniversary Date" system

Financial Report of the Treasurer

by Marcia L. Sternberg

| CITIZENS BANK CHECKING ACCOUNT |
|--|
| Opening Balance - 1/01/14 |
| Income 1/01/14–8/31/14 25,414.90 |
| Expense 1/01/14–8/31/14 26,508.49 |
| Total Checking Account Balance - 8/31/2014 |
| CURRENCY ON HAND |
| Cash in safe |
| Cash in register drawer 287.00 |
| Total currency |
| CITIZENS BANK SAVINGS ACCOUNT |
| Grants |
| ★ Total cash assets |

Friends of Bedford Depot Park, Inc.

Monthly Financial Report September 30, 2014

CITIZENS BANK - GENERAL CHECKING ACCOUNT

| Bank Balance | 9,563.46 |
|--|-----------|
| Deposits outstanding | 1,773.74 |
| Checks outstanding | 422.76 |
| Checkbook Balance | 10,914.44 |
| Starting change in cash register drawer | 287.00 |
| Starting change in safe | 287.00 |
| Amounts collected and held in escrow | |
| Massachusetts Sales Tax (paid quarterly) | 104.51 |
| Massachusetts Meals Tax (paid monthly) | 4.20 |
| Town of Bedford: Food profits and RR car donations (paid annually) | 3,838.03 |
| Nonprofit consignments (paid quarterly) | |
| Bedford Historical Society | 396.82 |
| Bedford Minuteman Company | 158.47 |
| TOTAL FUNDS HELD IN ESCROW | 4,502.03 |
| TOTAL UNRESTRICTED FUNDS | 6,986.41 |

CITIZENS BANK - SAVINGS ACCOUNT RESTRICTED FUNDS GRANTS

September 30, 2014

| 400 Billerica & Bedford Railroad Interpretive Track Construction H. Albert Webb Railroad Preservation Award | 705.51 |
|---|----------|
| 401 William S. Marsh donation for a sign | 1,000.00 |
| 402 DPW employees bench donation For a bench in the memory of Burton Coburn | 155.00 |
| 403 Preservation Fund Money added by members to their annual dues; used for expenditures related to the purchase and display of historical items | 181.52 |
| 406 Amherst Railway Society railroad photos display grant For video display of historical photos inside the Freight House | 101.31 |
| 407 Billerica & Bedford Railroad plaque installation | 120.00 |
| 408 Interest earned on Savings Account | .28 |
| 409 Amherst Railway Society, Inc., railroad image display system | 483.17 |
| 410 Freight House Restrooms Fund | 2,000.00 |
| TOTAL RESTRICTED FUNDS | 4,746.79 |

FBDP Actual Expenses 2014

| | YTD 2014 | January | February | March | April | May | June | July | August | September | October | November December | December |
|-----------------------------|-----------|----------|----------|----------|----------|--------|----------|----------|----------|-----------|---------|-------------------|----------|
| Contract Labor | 1,593.63 | | | | | | 382.47 | 278.16 | 515.76 | 417.24 | | | |
| Food for Resale | 3,624.40 | | | | 1,108.07 | 380.22 | 635.80 | 365.56 | 820.69 | 314.06 | | | |
| Merchandise for Resale | 5,366.04 | | 888.10 | 396.01 | 514.81 | 94.00 | 1,048.99 | 590.20 | 550.58 | 1283.35 | | | |
| FH Furnishings/ Displays | 118.84 | | | | 92.90 | 25.94 | | | | | | | |
| FH Supplies | 208.32 | | | | 25.23 | 49.19 | 31.44 | | 86.06 | 16.40 | | | |
| FH Consignments | 843.55 | | 354.23 | | | 64.47 | | 424.85 | | | | | |
| Fundraising | 40.94 | 40.94 | | | | | | | | | | | |
| FBDP Rev | 4,068.11 | 4,068.11 | | | | | | | | | | | |
| Sales Commissions | 0.00 | | | | | | | | | | | | |
| I.T. Equipment/ Software | 1,630.51 | 69.95 | 239.93 | 758.94 | -28.04 | 99.95 | 69.95 | 209.94 | 69.95 | 139.94 | | | |
| Video Equipment | | 93.42 | | | | | | | | | | | |
| Credit Card Processing | 104.92 | 13.43 | 20.10 | 18.99 | 14.88 | 37.52 | | | | | | | |
| Communications | 93.42 | 93.42 | | | | | | | | | | | |
| Hobby Shows | 0.00 | | | | | | | | | | | | |
| Membership Services | 117.99 | | | 117.99 | | | | | | | | | |
| Meetings | 46.30 | | | | | 17.99 | | | | 28.31 | | | |
| Newsletter | 989.80 | 50.00 | | | 485.10 | | | 454.70 | | | | | |
| Office Supplies | 773.83 | | 579.14 | 20.89 | 24.08 | | 47.20 | 21.77 | 5.88 | 74.87 | | | |
| Office Postage | 738.05 | 101.77 | 90.97 | 109.79 | 43.69 | 78.69 | 86.69 | 75.43 | 167.73 | | | | |
| Office Equipment | 0.00 | | | | | | | | | | | | |
| Govt. Fees | 0.00 | | | | | | | | | | | | |
| Historic Preservation | 593.35 | | 488.00 | | 105.35 | | | | | | | | |
| Grant Projects | 2.000.00 | | | | | | | | | 2000.00 | | | |
| Model Railroad | 0.00 | | | | | | | | | | | | |
| Web Site | | | | | | 141.92 | | | | | | | |
| тотаг | 22,952.00 | 4,531.04 | 2,660.47 | 1,422.61 | 2,386.07 | 989.89 | 2,285.83 | 2,420.61 | 2,216.65 | 4,274.17 | 0.00 | 00:00 | 00.00 |

Note: Expenses such as Sales and Meals Taxes are not shown.

Report of Freight House, Online Web Store and Mail Order Sales October 1, 2013 — September 30, 2014

by James A. Shea

Gross Sales Income*

| Total Gross Sales | 26,228.41 |
|--------------------------|-------------|
| DPW Bikeway Map | 296.00†† |
| Railroad Car Donations | 131.42 |
| Food | 7,123.01 |
| Consignment Merchandise | 1,651.90 |
| Membership Dues | 1,580.00 |
| Charitable Contributions | 5,067.21† |
| Shipping | 910.14 |
| FBDP Merchandise | \$ 9,468.73 |

Gross Profits*

| Total Gross Profits | 7,888.11 |
|------------------------|-------------|
| Food | 3,833.05 |
| FBDP Sales Commissions | 243.06 |
| FBDP Merchandise | \$ 3,812.00 |

^{*} Gross sales and profit figures include revenues collected from external sales events (e.g., hobby shows), the online store (www.BedfordDepot.org/store) and merchandise mail orders.

[†] The **charitable contributions total** is comprised of (1) donations that were received from members and the public and (2) donations made by Freight House visitors.

^{††} All proceeds from the sale of the DPW Minuteman Bikeway Map are transmitted to the Depot Park Revolving Fund.